NOVALEDGER Production Boundaries

Practical rules for preserving trust, recognition and governance across human and AI-assisted production.

Keep the system calm, exact and traceable.

DO

- Use dark mineral or glass surfaces.
- Reserve cyan for evidence paths.
- Reserve gold for approval and primary action.
- Keep provenance visible.

DON’T

- Use generic blue SaaS glow.
- Turn gold into decoration.
- Use crypto shorthand or stock arrows.
- Hide uncertainty behind spectacle.

Explain what is visible. Do not invent evidence.

DO

- Use source-aware, risk-visible and human-approved language.
- Name review-required states.
- Separate direction from finished production.
- Cite verified evidence when it exists.

DON’T

- Promise guaranteed returns or accuracy.
- Claim risk elimination.
- Use fake figures, testimonials or client outcomes.
- Describe a direction mockup as a finished product.

Variation is allowed. Brand drift is not.

HARD

No fake data, invented claims, third-party logos or autonomous-trading implication.

BRAND LOCKS

Cyan = evidence · Gold = approval · Amber = review required · provenance visible.

CONTEXT

Channel, asset type, aspect ratio, content density and safe zone may change by application.

ADAPTIVE

Subject scale, composition, camera and material emphasis may change inside the locked system.

CONFLICT

If a requested subject conflicts with a hard constraint, repair the brief before generation.

Human review gate: reject attractive outputs that drift into trading hype, crypto, cyberpunk, autonomous finance, decorative luxury or conflicting approval semantics.

Use visible statuses.

EXPERIMENTAL

Exploration only. Not customer-approved.

DIRECTION

Strategic route. Production work remains.

SELECTED

Chosen for the sample. Context review still applies.

APPROVED

Human approval recorded. Version and use context named.

PROMPT APPROVAL RULE

Never approve a prompt merely because it is grammatical or visually attractive. Approval requires a clear dominant subject, no unresolved constraint conflict, sufficient application context, brand-lock consistency, generator-appropriate syntax and a named human review state.